

Institute for Food and Agricultural Literacy

## The UC Davis Institute for Food and Agricultural Literacy 1<sup>st</sup> Annual Symposium

<u>Date:</u> June 3, 2015

Time:
1:00 to 6:00pm
With reception
to follow

Location:
Mondavi CenterVanderhoef
Studio Theater
Mrak Hall Drive, Davis,
CA 95616

Register on Eventbrite and bring your ticket or photo ID

Attendance is limited to 250 people, so signup soon!

Cost: Free Parking: \$9

#### **Questions? Contact:**

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Literacy

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# Food for Thought: Communicating Agricultural Science

**KEYNOTE SPEAKERS:** 

Yvette d'Entremont, Science Babe

"Can We Talk Our Way Into This: Advancing Science Communication with Humor"

Pam Ronald, Professor Plant Pathology and the Genome Center, UC Davis "Tomorrow's Table: organic farming, genetics and the future of food"

### Ted Nordhaus, The Breakthrough Institute

"Ecological Benefits of Farming Intensification"

#### Panel 1: Is it safe to eat? Is it sustainable?

Bruce German: Director, Foods For Health Institute

Alison Van Eenennaam: Cooperative Extension Specialist, Animal

Biotechnology

Anastasia Bodnar: Board Member, Biology Fortified

Michael Eisen (TBC): Howard Hughes Investigator, Professor Genetics, Genomics and Development, University of California, Berkeley

### Panel 2: Science, Farming and Communication

Bruce Chassy: Professor Emeritus, Department of Food Science and Human

Nutrition, University of Illinois at Urbana-Champaign

Nathanael Johnson: Writer, Grist

Russ Parsons: Food Editor and Columnist, Los Angeles Times
Marian Swain: Conservation Analyst, The Breakthrough Institute

Tom Muller: Muller Farms
Dave Walton: Walton Farms

The Science Policy Group Showcase will highlight the projects of the Communication, Literacy & Education for Agricultural Research program (CLEAR) Trainees and award a prize to the most informative and entertaining project.

Musical performance by Rita Hosking, highly acclaimed Northern Californian country-folk songwriter.

Attendees will have a chance to taste genetically engineered papaya and the

newly approved Arctic® Apple!

